

vsmsemail

SMSeMail is a full-featured eMail client that allows a mobile user to access their POP3 or IMAP email account over any SMS-capable mobile phone.

Once configured, the user can check their mail box to list their latest emails. A user can read an email, reply to the email, forward it, or delete it. Users can also send emails, and nick-name and group functions simplify entering addresses. An easy-to-use filter system assists them to see only the emails that are important to them.

SMSeMail manages long emails by sending only the first 160 characters. The user sends an 'M' to receive the next 'page' of the email. It also manages multi-part and HTML emails by selecting the most appropriate content, stripping HTML tags where necessary.

A web interface permits a user to configure their email server details, or to edit their filters and group setups from a web browser. This interface is more user-friendly for configuration, but a user can configure eMail over SMS in a six-SMS process.

The SMSeMail system is built on top of the Lateral Alternative's SMS Browser, a robust, high-performance platform for interactive SMS applications. It is available for Solaris, Linux and Windows 2000, and supports a broad range of databases. The SMS Browser integrates with an SMSC using the SMPP protocol, although proprietary protocols can also be used as required: two such proprietary integrations have been successfully completed in the UK.

A demonstration platform has been implemented through a gateway in the UK, and a demonstration can be arranged. The product is sold on a licence basis, coupled with a revenue-share agreement.

We are looking for partners with email subscribers. Together we can offer SMSeMail through a revenue-sharing agreement with an appropriate Network Operator, converting free email users into revenue generating customers.

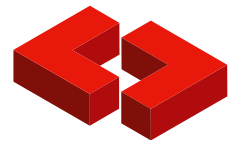
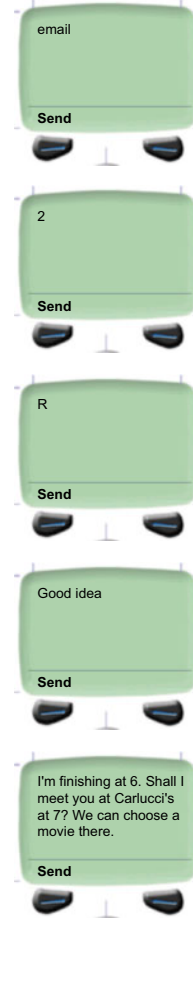
The Lateral Alternative develops software in Cape Town, South Africa. The company has been in existence since 1990, and has developed custom solutions across a broad range of industries. Notable projects include data-mining systems for diamond-exploration, human resources modelling and performance analysis toolsets, massive web-site engines to power highly interactive web sites, and real-time futures trading systems.

The Lateral Alternative's clients include Interactive Investor International, Old Mutual (plc), Liberty Life, Hewlett Packard and the Resolve Group.

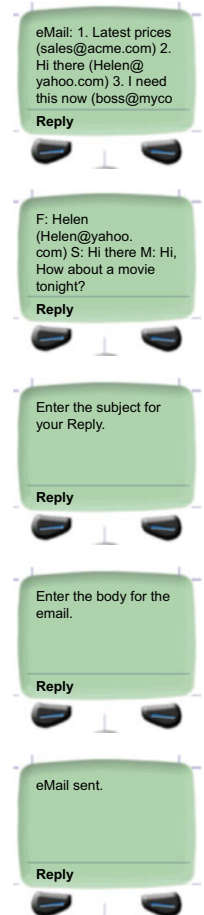
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(ck1990/005915/23)



User Sends



SMSeMail Replies



A simple demonstration of reading and replying to an email using SMSeMail.

"...almost everyone has a mobile phone, and 24 million Europeans have Hotmail accounts, so it's just a matter of pushing Hotmail out to the cell phones. Microsoft has signed up Spain's Telefonica and Germany's T-Mobile. The service is barely under way, with the number of users only in the thousands. But more announcements ... are coming soon."

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